

The Chatham Chorale

Tel. 774-212-9333 www.chathamchorale.org

Minutes of Board Meeting, September 17, 2019

Present: Tom Philips, Joe Marchio, Joe Mongelli, Faith Little, Cindy O’Leary, Pat Antonucci, Mary Jo Nabywaniec, Shelly Sequin, Lynn Herbst, Chris Vancisin, Bill Leigh, Kathy Olsen, Mary Giorgio.

Absent: Bud Ferris, Betsy Ferris.

Guest: Steve Kuhrtz

1. **Meeting called to order** by President Tom Philips at 7:01 p.m.
2. **Clerk’s Report. MOTION.** To accept the August 20, 2019 Board minutes as Amended. **APPROVED.**
3. **Treasurer’s Report.** Given by Tom Philips in the absence of Bud Ferris.
In part, and in no given order: We raised \$900.00 from our Lobster Cruise
400.00 (under) for the Summer
Sing
\$3000.00 taken in donations
\$11,000.00 deposited in dues as of
\$15,300.00 9/15

Also, the Chamber Singers were very successful with their Concert at St. Andrew’s.

MOTION. To accept the Treasurer’s Report as presented. **APPROVED.**

4. **Director’s Report.** Joe Marchio reported that the Chamber Singers have begun to rehearse Christmas music.
Speaking of Christmas, Joe had a conference call with Nantucket and it seems that we will be helping to fill in with a 40 member High school Chorus over there. The Chorale will be wearing their tuxes and gowns when we perform.
As was mentioned before, for the Holiday Pops, the Chorale will be participating during the second half of the program. The repertoire is splendid some of which includes: O Come All Ye Faithful, Hark! The Herald Angel (Dan Forrest), O Holy Night and Silent Night (in German).

5. Committee Reports.

Tickets. Steve Kuhrtz, responsible for Member Sales of tickets, appeared as a guest of the Board. As was mentioned in last month's minutes, Steve thought the wording in our handbook – concerning the sale of tickets too vague in the way it was presented. He wanted to discuss with the Board an apt way of clarifying this vagueness. It was decided that on page 7 of our Handbook, under *Selling tickets to each Chorale concert*, it would read: **Chorale members singing a concert** will be expected to sell 4 or more tickets per concert.

MOTION. To approve the change from the wording: two (2) to four (4) tickets for that concert to: 4 or more tickets per concert.

APPROVED.

Faith Little, Ticket Manager, handed out a sample forms of how she is anticipating her record keeping for all the Reserve, Open and Season Subscribers. She would like to have these forms available on the website and through our e-mail system. Forms can be either given to Faith or mailed to her.

A refresher course on how to sell tickets to friends, family and the general public would be helpful.

Membership. Cindy O'Leary reported that \$11,740 had been collected in dues to date.

At present the Chorale has 87: 23 Sopranos
34 Altos
10 Tenors
17 Basses

Development. Vote to accept the \$1000 gift from Wequasette and recognize that gift by including their logo in our program book.

MOTION. VOTED/APPROVED.

Discussion: Joe Mongelli brought up a case in point. Maybe we should lower our threshold level of sponsorship. This might lead to more donations, smaller, but more plentiful. At the next Board meeting the Development Committee will make recommendations for modifications in our Business Sponsorship Model.

(3)

Promotion. Lynn Herbst reported that there were 1800 brochures produced of which 1500 were mailed. 300 remain to be given to Chorale members for distribution to prospective attendees as well as to be displayed at our concerts. The Orpheum did take 20 brochures for their patrons.

Raif Bassett said that 98% of last year's advertisers have taken out ads this year. The best way for us to solicit prospective advertisers is to make a personal contact with possible advertisers and, if receiving a positive response, give their contact information to Lynn. Lynn will pass the information on to Raif who will then make contact with the business. Raif recommends that we let him use the Chorale proposers names when he contacts a business, thus making the request more personal.

The Chorale will definitely make a profit this year from the ads placed in the seasonal program which will hopefully be out by November 1st.

Website. Bill Leigh reported that the new website was not up and running as of yet. He is waiting for Gordon to coordinate Eventbrite and he will be putting up the PDF and new list of Board of Directors directly.

6. Other Business. For discussion: Tom wondered: Where (a venue) can we have a new Chorale photo taken?

A query we received from Pierre Pacquin: He's putting together a Music video (for free). (Thank you, but "no") Maybe we could do something with him revolving around the 50th. Bill Leigh mentioned: He could do this. Joe Mongelli questioned: Is there a 50th Committee? Tom wants to get someone of us to head up a Committee to plan the 50th.

MOTION. Motion to adjourn. 8:50. **VOTED/APPROVED.**